

## ONCOLOGY NUTRITION DIETETIC PRACTICE GROUP'S SPONSORSHIP LEVELS

### Sponsor Levels

- Diamond Level \_\_\_\_\_ \$15,000
- Platinum Level \_\_\_\_\_ \$10,000
- Gold Level \_\_\_\_\_ \$7,500
- Silver Level \_\_\_\_\_ \$5,000
- Bronze Level \_\_\_\_\_ \$2,500

\* Included with all sponsorship levels: newsletter subscription, recognition at ON DPG events, recognition on ON DPG website, and complimentary registration at sponsored events open to all members.

### RECOGNITION & SPONSORSHIP OPTIONS LIST

Choose from the activities and programs listed below to total the price of selected sponsorship level

**Oncology Nutrition Connection** - The quarterly peer-reviewed electronic newsletter. Each issue highlights a specific area of practice. Sent to all members and available to other professionals through the CINAHL medical index. Articles written by sponsors and published in Oncology Nutrition Connection will be identified as advertisements.

- Complete sponsorship of newsletter \_\_\_\_\_ \$7,500 per issue
- Promotional/product PDF insert \_\_\_\_\_ \$3,000 per issue
- 1 page advertisement \_\_\_\_\_ \$2,500 per issue
- ½ page advertisement \_\_\_\_\_ \$2,000 per issue
- ¼ page advertisement \_\_\_\_\_ \$1,000 per issue

**Oncology Nutrition Website** - <http://www.oncologynutrition.org/> - Website with public & member sections offering articles of interest, nutrition tips, and nutrition and cancer information and resources.

- Annual subscription – includes link to sponsor's website.  
and logo on front page \_\_\_\_\_ \$5,000
- Homepage banner\*\*\*\* \_\_\_\_\_ \$3,000
- Individual web page sponsorship \_\_\_\_\_ \$2,500
- Link to sponsor web site \_\_\_\_\_ \$2,500
- PDF of vendor pamphlet/coupon \_\_\_\_\_ \$1,000

**Electronic Mailing List (EML)** – ON DPG members' e-mail exchange list-serv

- E-mail footer \_\_\_\_\_ \$2,000

**Executive Board Activities** – includes opportunity for presentation and table display at events

- Mid-year board meeting dining event \_\_\_\_\_ \$3,500
- Annual meeting at American Dietetic Association's Food & Nutrition Conference & Expo (FNCE) dining event \_\_\_\_\_ \$5,000

### Member networking events:

- Member mixer at FNCE (see levels below)
- Executive Level \_\_\_\_\_ \$5,000
- Associate Level \_\_\_\_\_ \$2,500
- Friend Level (no table display) \_\_\_\_\_ \$1,000

**Mailing lists:**

- Membership mailing labels (one time use) \_\_\_\_\_ \$2,500
- ON DPG FNCE meeting attendees' mailing list (one time use) \_\_\_\_\_ \$1,500

**Educational activities:**

- Webinar or teleconference \_\_\_\_\_ \$3,000
- Member education grant \_\_\_\_\_ \$3,500
- Patient education materials \_\_\_\_\_ \$1,000
- Vendor education – teleconference or webinar \_\_\_\_\_ \$3,000
  
- Develop ON DPG PowerPoint education program \_\_\_\_\_ \$3,000
- Certification exam education materials \_\_\_\_\_ \$1,000
- Sponsorship of ON DPG award \_\_\_\_\_ \$1,000
- Sub-unit professional/patient education materials. Sub-units include:  
cancer prevention, cancer survivorship, pediatrics, and hospice  
and palliative care \_\_\_\_\_ \$3,000

**Other:**

- Grants to underwrite ON DPG activities

*Notes:* All monetary sponsorship is subject to meet the goals, approved programs and projects of the ON DPG. All projects require contract documentation. All programs and projects are subject to approval of the ON DPG and ADA.

(1) The length of the contract is twelve months, starting on a mutually agreed upon date determined by the sponsor and ON DPG.

(2) An ON DPG sponsored event is defined as a conference, session, or meeting that has prior approval and support of the ON DPG Executive Committee (excludes FNCE spotlight session). For ON DPG sponsored events during ADA's Food & Nutrition Conference & Expo (FNCE), benefits and complimentary registration will be modified as needed to comply with FNCE guidelines and procedures.

(3) Direct mail campaigns are subject to ADA approval. (3) Electronic only newsletter subscription: Bronze and Silver = 1, Gold and Platinum = 3, Diamond = 5 annual subscriptions plus 25 copies of sponsored issue with advertisement. (4) Complimentary registration as follows: Bronze = 1, Silver = 2, Gold and above = 3.

\*Does not include gift bags at member breakfast or evening mixer.

\*\*Vendor education meeting attendance must also provide travel, accommodation and expenses.

\*\*\*Limited to one sponsor who must be a Diamond or Platinum level sponsor.

To contact us about sponsoring ON DPG or for additional information please go to [Become a Sponsor](#)