

**Oncology Nutrition Dietetic Practice Group
Strategic Plan (Effective June 2011) – 2011-2013**

Vision

Optimize cancer patient’s health and the prevention of cancer through nutrition.

Mission

To provide directions and leadership for quality oncology nutrition practice through education and research.

Values

Dedication, Integrity, Compassion and Mentorship

Goals and Strategies

Responsibility

Timeline

| Goals and Strategies | Responsibility | Timeline |
|---|--|---|
| Goal 1: Promote the oncology dietetic professionals as the cancer nutrition expert. | | |
| Strategy 1: Maximize Visibility a. ON DPG Publications i. Develop Symptom Management Handouts ii. Spanish translation of Symptom Management handouts iii. Revise EAL Oncology Nutrition Guidelines with ADA iv. Patient Generated-Subjective Global Assessment revision b. Web site i. Promote use of the website ii. Overhaul of website iii. Expand public access to oncology nutrition information c. Development i. Continue to promote the DPG through sponsorship from companies. d. Promote the CSO i. At FNCE ii. In cooperation with CDR iii. Through exposure from authorship and relationships iv. CSO promotional video v. Advertisement | a. i. Past Chair/Elliott/Levin/McIver ii. Past chr/Project Chair iii. Past chair/Elliott iv. Chair/Pastchr/Proj Chr b. i. Chair-elect and Website adm. ii. Chair-elect and web administrator iii. Past chair/Gilmore c. i. Devel. Chair/Account manager/EC d. i., ii. Alliance Chair, CDR Liaison and Reg Reps iii. All iv. Gardner/Harper, CDR liaison v. Alliance Chair | a. i. 2011 ii. 2012 iii. 2011-2013 iv. 2011-2013 b. i. ongoing ii. 2012-2013 iii. ongoing c. i. ongoing d. i. ongoing ii. ongoing iii. ongoing iv. 2011-12 v. ongoing |

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| <p>e. Networking: continue to develop relationships with other oncology organizations and be a resource to groups about oncology nutrition.</p> <ul style="list-style-type: none"> i. Be available as writers and reviewers for materials ii. Share resources iii. Attend other professional meetings when appropriate | <p>e.</p> <ul style="list-style-type: none"> i. All ii. All iii. All | <p>e.</p> <ul style="list-style-type: none"> i. ongoing ii. ongoing iii. ongoing |
| <p>Strategy 2: Educate our members about reimbursement</p> <ul style="list-style-type: none"> a. Gain understanding of reimbursement (of services, nutrition support, and medical food supplements) b. Access ON DPG website for ADA's reimbursement resources c. Provide resources for outcomes to inform staffing and reimbursement for services. | <ul style="list-style-type: none"> a. Pub Policy chair b. Pub Policy chair c. Pub Policy chair | <ul style="list-style-type: none"> a. 2011-2013 b. 2011-2013 c. 2013 |
| <p>Strategy 4: Provide leadership opportunities to members.</p> <ul style="list-style-type: none"> i. Leadership institute: continue to send 2 EC members per year. ii. Speaker's bureau: develop and re-energize. iii. Recruit and develop members into "advisory roles." iv. Identify and engage a state rep from each state. | <ul style="list-style-type: none"> i. EC ii. Membership Chr iii. Nominating Chr/EC iv. Nominating Chr | <ul style="list-style-type: none"> i. ongoing ii. ongoing iii. ongoing iv. ongoing |
| <p>Goal 2: Serve as a resource for the professional development of ON members.</p> | | |
| <p>Strategy 1: Quality Practice Initiatives</p> <ul style="list-style-type: none"> a. Promote the Standards of Practice / Standards of Professional Performance (SOP/SOPP). Update to align with ADA new guidelines and promote in newsletter and pre-FNCE. | <ul style="list-style-type: none"> a. SOP/SOPP Project Chair | <ul style="list-style-type: none"> a. 2011-2013 |
| <p>Strategy 2: Increase educational opportunities for our members</p> <ul style="list-style-type: none"> a. Professional education: <ul style="list-style-type: none"> i. Webinars ii. CE in newsletter iii. Resource List from CSO Exam iv. Oncology Nutrition Symposium b. Grants: Continue to offer educational stipends. c. Member only side of web site d. EML: Continue to maintain | <ul style="list-style-type: none"> a. <ul style="list-style-type: none"> i. Continuing Ed Chair ii. Newsletter Ed & CDR question writers iii. CDR liaison iv. EC/Symposium Planning committee b. Memb Chair c. Web Admin d. EML Admin | <ul style="list-style-type: none"> a. <ul style="list-style-type: none"> i. Four annually ii. 2 per year iii. 2011-2013 iv. ongoing b. ongoing c. ongoing d. ongoing |

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| <p>Strategy 3: Develop practitioner tools</p> <p>a. Patient education for member use:</p> <ul style="list-style-type: none"> i. Power Point Presentations ii. Power point slide library iii. Downloadable patient education resources on website iv. Natural Comprehensive Medicine's database | <p>a.</p> <ul style="list-style-type: none"> i. Past Chair/Web admin ii. Past chair/web admin iii. Past chair/web admin iv. Chair | <p>a.</p> <ul style="list-style-type: none"> i. ongoing ii. ongoing iii. ongoing iv. annual renewal |
| <p>Strategy 4: Member survey to determine value of resources available to membership.</p> | <p>Chair-elect</p> | <p>Survey members annually in March (to inform MYM)</p> |